

Every Brain in the Game -Sample Survey Questions

- How do you feel about our corporate culture?
- What do you love about your job?
- What do you love about our company?
- What do you dislike about your job?
- What do you dislike about our company?
- If you could change anything at our company, what would it be and how would you do it?
- What are your personal goals?
- What do you think my personal goals are (the owner's)?
- What are our company goals?
- What's costing our company profits or profit margin?
- What do our customers love about us?
- What do our customers not love about us?
- Why do employees leave (our company)?
- Do you get thanked enough for your contributions?
- What's most important to you (circle only one, please): increased health benefits, more vacation days, dress down days, our company expanding and therefore providing more opportunity for professional development, pay-raises –or- add your own in the space provided_____.
- What do you think we need to accomplish in order for these perks (written above) to be implemented?
- Are there cliques here at (your company), or do we operate in total unity?
- Do you trust your teammates?
- Do you trust me (the owner)?
- Do you trust your immediate supervisor?
- Do you think of your employment here as a potential career, or just a job until something better comes along?

Again, the list is as long as your curiosity allows! As you create your team member survey, please only ask the questions you're sincerely interested in knowing the answers to.